

October 6, 2008

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (for QUBO Kids on NBC) as set forth in the attached Community Relations Quarterly Children's Programming Report for 3rd quarter 2008. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

1. Programming information for those stations airing NBC Weather Plus children's educational and informational programming and episode numbers.
2. Educational Objectives: QUBO for both the 3rd quarter 2008 and 4th quarter 2008.
3. Core programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the educational and informational needs of children 16 and under. Please note that the age target for QUBO programming on NBC is 4-8 years old. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of the new FCC Form 398, we have added specific episode numbers.
4. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
5. Public service announcements targeted to children 16 and under.
6. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.
7. Network on-air promotional efforts, which include a schedule of QUBO programming on NBC on-air promos.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 3rd quarter of 2008 complied with the commercial limits of the Children's Television Act, provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content there to other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

Loretta Alden
NBC Universal
Affiliate Relations, Director
212-664-2928
loretta.alden@nbcuni.com

NBC Weather Plus Children's Programming and FCC Form 398

Stations that are airing NBC Weather Plus's children's educational and informational programming will likely want to note that programming on the station's Form 398. The FCC has released its new Form 398 to enable stations to better detail children's programming for its digital multicast channels. Stations should use the new form in filing the Form 398 for the second quarter. Here are the descriptions for Weather Plus children's programming for your assistance in completing Question 10 on the new Form 398.

Title of Program #1 Weather Plus U. (Digital Multicast Only)		Origination NBC Weather Plus Network (digital)	
Days/Times Program Regularly Scheduled	Total Times Aired at Regularly Scheduled Time	Number of Preemptions	If preempted, complete Preemption Report
Sat/Sun – 1, 3, 5PM	13	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
<p>Weather Plus U., a program available on the Station's digital multicast "NBC Weather Plus" channel, offers teenagers a closer look at the weather and earth sciences and how they can and do affect their lives. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News," "Weather Plus on Location," "Weather Plus Experiments," "Weather Plus in the Classroom" and "Weather Plus Interacts." Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.</p>			
Does the program have educating and informing children ages 16 and under as a significant purpose?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	

Title of Program #2: Weather Plus U. (Digital Multicast Only)		Origination NBC Weather Plus Network (digital)	
Days/Times Program Regularly Scheduled	Total Times Aired at Regularly Scheduled Time	Number of Preemptions	If preempted, complete Preemption Report
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
<p>Weather Plus U., a program available on the Station's digital multicast "NBC Weather Plus" channel, offers teenagers a closer look at the weather and earth sciences and how they can and do affect their lives. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News," "Weather Plus on Location," "Weather Plus Experiments," "Weather Plus in the Classroom" and "Weather Plus Interacts." Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.</p>			
Does the program have educating and informing children ages 16 and under as a significant purpose?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
If Yes, does the licensee identify each program at the beginning of it's airing consistent with 47 C.F.R. Section 73.673?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	

And so on -- each of the six half-hour weekly episodes of "Weather Plus U." may want to be separately listed on the report (albeit each may have the same description) in order to facilitate any possible preemptions or schedule changes in the future.

Weather Plus University Episode Grid 2008

Episode #'s	Air Date	First Air	Re-Air	Pre-empted	Reason
Episode 79-08	5-Jul	1p			
Episode 79-08	5-Jul		3p		
Episode 80-08	5-Jul	5p			
Episode 80-08	6-Jul		1p		
Episode 81-08	6-Jul	3p			
Episode 81-08	6-Jul		5p		
Episode 82-08	12-Jul	1p			
Episode 82-08	12-Jul		3p		
Episode 83-08	12-Jul	5p			
Episode 83-08	13-Jul		1p		
Episode 84-08	13-Jul	3p			
Episode 84-08	13-Jul		5p		
Episode 85-08	19-Jul	1p			
Episode 85-08	19-Jul		3p		
Episode 86-08	19-Jul	5p			
Episode 86-08	20-Jul		1p		
Episode 87-08	20-Jul	3p			
Episode 87-08	20-Jul		5p		
Episode 88-08	26-Jul	1p			
Episode 88-08	26-Jul		3p		
Episode 89-08	26-Jul	5p			
Episode 89-08	27-Jul		1p		
Episode 90-08	27-Jul	3p			
Episode 90-08	27-Jul		5p		

Weather Plus University Episode Grid 2008

Episode #'s	Air Date	First Air	Re-Air	Pre-empted	Reason
Episode 91-08	2-Aug	1p			
Episode 91-08	2-Aug		3p		
Episode 92-08	2-Aug	5p			
Episode 92-08	3-Aug		1p		
Episode 93-08	3-Aug	3p			
Episode 93-08	3-Aug		5p		
Episode 94-08	9-Aug	1p			
Episode 94-08	9-Aug		3p		
Episode 95-08	9-Aug	5p			
Episode 95-08	10-Aug		1p		
*Special Note: E/I bug was not on original broadcast of Episode 95 - 08 and the re-air					
Episode 95 - 08 was retransmitted with E/I bug Sep 28th @ 2p & 4P east coast time					
Episode 96-08	10-Aug	3p			
Episode 96-08	10-Aug		5p		
Episode 97-08	16-Aug	1p			
Episode 97-08	16-Aug		3p		
Episode 98-08	16-Aug	5p			
Episode 98-08	17-Aug		1p		
Episode 99-08	17-Aug	3p			
Episode 99-08	17-Aug		5p		
Episode 100-08	23-Aug	1p			
Episode 100-08	23-Aug		3p		
Episode 101-08	23-Aug	5p			
Episode 101-08	24-Aug		1p		
Episode 102-08	24-Aug	3p			
Episode 102-08	24-Aug		5p		
Episode 103-08	30-Aug	1p			
Episode 103-08	30-Aug		3p		
Episode 104-08	30-Aug	5p			
Episode 104-08	31-Aug		1p		
Episode 105-08	31-Aug	3p			
Episode 105-08	31-Aug		5p		

Weather Plus University Episode Grid 2008

Episode #'s	Air Date	First Air	Re-Air	Pre-empted	Reason
Episode 106-08	6-Sep	1p			
Episode 106-08	6-Sep		3p		
Episode 107-08	6-Sep	5p			
Episode 107-08	7-Sep		1p		
Episode 108-08	7-Sep	3p			
Episode 108-08	7-Sep		5p		
Episode 109-08	13-Sep	1p		YES	Hurricane Ike
Episode 109-08	13-Sep		3p		
Episode 110-08	13-Sep	5p			
Episode 110-08	14-Sep		1p		
Episode 111-08	14-Sep	3p			
Episode 111-08	14-Sep		5p		
*Special Note: E/I bug was not on orginial broadcast of Episode 111- 08 and the re-air					
Episode 111-08 was retransmitted with E/I bug					
Sep 27th @ 2p & 4P east coast time					
Episode 112-08	20-Sep	1p			
Episode 112-08	20-Sep		3p		
Episode 113-08	20-Sep	5p			
Episode 113-08	21-Sep		1p		
Episode 114-08	21-Sep	3p			
Episode 114-08	21-Sep		5p		
Episode 115-08	27-Sep	1p			
Episode 115-08	27-Sep		3p		
Episode 116-08	27-Sep	5p			
Episode 116-08	28-Sep		1p		
Episode 117-08	28-Sep	3p			
Episode 117-08	28-Sep		5p		

“QUBO ON NBC” EDUCATIONAL OBJECTIVES

For 3rd Quarter 2008

EDUCATIONAL OBJECTIVES

In compliance with the Children’s Television regulations that became effective January 2, 1997, the **QUBO Programming Block on NBC** features an on-air icon indicating that each program is “educational and informational” for children. This icon is displayed at the beginning of each broadcast. Also, in compliance with the regulations, the following document, which includes “educational and informational” objectives of **QUBO on NBC**, must be placed in your public file.

Each of the programs listed below, which make up the **QUBO** programming block, is specifically designed to serve the “educational and informational” needs of children ages 4-8. All of the programs have educational objectives that are central to the content and appropriate to the program genre.

There are four returning shows from last quarter, one returning show from the 3rd quarter of 2007, and one new show for the 3rd quarter of 2008. All shows were developed specifically for a target audience composed of children 4-8 years of age. Three of the shows are book-based series. The five returning shows contain important social-emotional messages for the target audience, whereas the new show communicates science and astronomy messages. All educational and informational messages are delivered through an animated narrative format.

Set in medieval times, **“Jane and the Dragon”** is an animated show that hails from Martin Baynton’s best-selling book about a middle-class girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane’s best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King’s Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

Based on the book series by Deborah Manchester, **“The Zula Patrol”** teaches science and astronomy facts to a target audience of children 4-8 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his “Multo-Moments” or summary of scientific facts from the story. Typically the stories also provide a social-emotional tag based on tolerance and non-violent conflict-resolution.

“3-2-1 Penguins!” features two children–Jason and Michelle– whose vacation at their grandmother’s cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his/her relations with the

other, and ends after the children have learned an important social-emotional message through their adventure. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy.

“VeggieTales” is a show that draws upon characters from stories, which use both long and short form material to provide social-emotional messages to children. The children’s series features animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.

Based on the books by Laurent de Brunhoff, **“Babar”** is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people’s privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

“My Friend Rabbit” is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails.

4th Quarter 2008 Educational Objectives

There is one new show for the 4th quarter 2008.

“**Turbo Dogs**” is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.

All shows were developed for a target audience composed of children 4-8 years of age. Three of the shows are book-based series. The five returning shows contain important social-emotional messages for the target audience, whereas the new show communicates science and astronomy messages. All educational and informational messages are delivered through an animated narrative format.

3RD QUARTER SHOW SUMMARIES

JANE AND THE DRAGON is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King’s Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.

THE ZULA PATROL is an animated show about six extraterrestrial characters—Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries Wizzy and Wig—who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder’s poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, helps them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and a two-part information segment at the end of each story.

3-2-1 PENGUINS! draws upon characters from two stories and uses both long and short form material involving these characters to provide social-emotional messages to children. The show features two children, Jason and Michelle, whose vacation at their grandmother’s cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem and ends after the children have learned an important social-emotional message through their adventure with the Penguins.

VEGGIETALES is a show that draws upon characters from stories, which use both long and short form material to provide social-emotional messages to children. Narrated by animated veggies, Bob the Tomato and Larry the Cucumber, the show teaches life lessons through wit and humor. Each episode contains one

or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contain whacky lyrics in a catchy tune. Each episode ends with Bob and Larry reinforcing the lesson learned through the stories.

BABAR is a series about a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned King of the Elephants. A dedicated ruler and family-elephant, Babar experiences many challenges as he journeys through life, and learns to rise above them through strength and optimism. Each episode begins with a look into Babar's present life, primarily in his role as a father who teaches his children the value of people, things and relationships through his own experience from the jungle to the city. Each episode in the show carries with it a social-emotional message that is established at the end of Babar's story.

MY FRIEND RABBIT models constructive problem-solving for young children, ages 4-8. In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem-solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of nature's riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into a social activity filled with optimism, creativity and humor. The series helps children learn to "think out of the box" by showing viewers how the characters work together to come up with possible solutions, and persist with new ideas when one solution fails.

4TH QUARTER SHOW SUMMARIES

TURBO DOGS is a show about six canine friends—Dash, GT, Clutch, Stinkbert, Strut, and Mags—who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the turbo dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the turbo dogs encountering a problem that must be resolved while preparing to compete. Usually, the turbo dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.



To: All Partner Stations **From:** Bethany Berdes, Manager/Programming & Distribution

Re: FCC Children's Quarterly Report – 3rd Quarter 2008

Date: October 3, 2008 **Copies To:**

ATTENTION PUBLIC FILE ADMINISTRATOR

We will be providing this information in the legal section of our Affiliate website. This information is verification of the programs which ran and that commercial limitations were not exceeded within network and syndicated programming.

For Partners Disseminating CW PLUS Signal Via Cable Only: As a partner station, you should only keep this information on file. YOU DO NOT NEED TO FILE ANYTHING WITH THE FCC. Remember, this is a cable channel, not a broadcast station. Cable is NOT obligated to file their compliance with the FCC because there is no licensing involved. Should your cable systems carrying the channel request copies of this information, please provide them with it. Please let us know if you have any questions.

Please feel free to contact Bethany Berdes at (818) 977-8246 with any questions (or e-mail your request to bethany.berdes@cwtn.com and she will forward as soon as possible).

CW Educational Programming

Attached is a list of 3rd Quarter 2008 CW Children's Educational Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the third quarter of 2008. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends and 12 minutes of commercial time per hour on weekdays.

The "E/I" notation represents "core" educational programming on The CW that The CW believes meets the FCC educational programming three (3) hour processing guideline.

CHILDREN'S PROGRAMS
The CW Television Network

1. Program: Tom and Jerry Tales
Rating: TV-Y
Length: 30 minutes
2. Program: Will & Dewitt
Rating: TV-Y E/I
Length: 30 minutes
3. Program: Magi-Nation
Rating: TV-Y E/I
Length: 30 minutes
4. Program: The Spectacular Spider-Man
Rating: TV-Y7 FV
Length: 30 minutes
5. Program: Chaotic
Rating: TV-Y7 FV
Length: 30 minutes
6. Program: Teenage Mutant Ninja Turtles
Rating: TV-Y7 FV
Length: 30 minutes
7. Program: Yu-Gi-Oh! GX
Rating: TV-Y7 FV
Length: 30 minutes
8. Program: The Batman
Rating: TV-Y7 FV
Length: 30 minutes
9. Program: Skunk Fu!
Rating: TV-Y7
Length: 30 minutes
10. Program: Viva Pinata
Rating: TV-Y7
Length: 30 minutes
11. Program: Dinosaur King!
Rating: TV-Y7 FV
Length: 30 minutes
12. Program: Yu-Gi-Oh! 5D's
Rating: TV-Y7 FV
Length: 30 minutes
13. Program: Gogoriki
Rating: TV-Y E/I
Length: 30 minutes

THE CW PLUS

1. Program: Deglassi: The Next Generation
Rating: TV-PG (E/I 13-16)
Length: 30 minutes
2. Program: Gladiators 2000 (eff. 9/21/08)
Rating: TV-PG (E/I 13-17)
Length: 30 minutes

Children's Programming Commercial Limitations:

The following is a list of the amount of commercials allowed into KOMU-TV children's programming. The programs are formatted so that additional commercial time cannot fall into the programs deemed educational and informational. Formats are reviewed on an annual basis.

The NBC/QUBO Kids programs which are designated as educational and informational formatted to allow 1:00 of local advertising time. These programs are:

Jane & The Dragon
Zulu Patrol
3-2-1 Penguins/Larry Boy Stories
Veggie Tales
Babar
My Friend Rabbit

KOMU syndicated programs which are designated as educational and informational allow formatted local advertising time designated below. These programs are:

Wild About Animals	3:30
Jack Hanna's Animal Adventures	5:00
Critter Gitters	3:00

The NBC Weather Plus (KOMU-DT 8.2) programs which are designated as educational and informational formatted to allow 1:30 of local advertising time. These programs are:

Weather Plus U

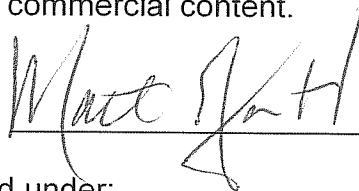
The CW Network and CW Plus (KOMU-DT 8.3) programs which are designated as educational and informational allow formatted local advertising time designated below. These programs are:

Will & Dewitt	:30
Magi-Nation	:30
Gogoriki	:30
Degrassi: The Next Generation Sat	1:00
Degrassi: The Next Generation Sun	1:00

CERTIFICATION
CHILDREN'S PROGRAMMING

This is to certify that KOMU-TV, as a standard practice, formats all of its children's programming for children 16 and under, or for children 12 and under, including programs provided through the network (NBC, NBC WX Plus & CW) and syndicated programs acquired by KOMU-TV, so that all such programming fully complies with the statutory limits of commercial content.

Date: 10/10/08



Programs designated for children 16 and under:

Jane & The Dragon (NBC)
Zulu Patrol
3-2-1 Penguins/Larry Boy Stories (NBC)
Veggie Tales (NBC)
Babar (NBC)
My Friend Rabbit (NBC)
Wild About Animals (SYN)
Critter Gitters (SYN)
Jack Hanna's Animal Adventures (SYN)
Weather Plus U (NBC WX Plus)
Degrassi: The Next Generation (SYN)
Will & Dewitt (SYN)
Magi-Nation (SYN)
Gogoriki (SYN)

WEB ADDRESS CERTIFICATION

CHILDREN'S PROGRAMMING

This is to certify that KOMU-TV, as a standard practice, does not locally display web site addresses during or adjacent to children's programming for children 16 and under, or for children 12 and under, including programs provided through the network and syndicated programs acquired by KOMU-TV. If website information is provided, it is integrated into the program at the direction of the children's program producer.

Date: 10/10/08

Mart G. H.

